# Copilot readiness health check

Let's see where you're up to on your **PowerPoint Copilot journey**.

## Generate your slide

Choose from the options below based on if you have a Brand Kit set up or not.

### **Option 1:** Brand Kit set up

- Paste the prompt below into Copilot in the PowerPoint app
- Click the + and choose 'Select brand' – choose the relevant Brand Kit for your organisation

> *Create a slide that differentiates [my organization] from its competitors.*

### **Option 2:** No Brand Kit

- Open your organisation's PowerPoint template
- Paste the prompt into Copilot in the PowerPoint app

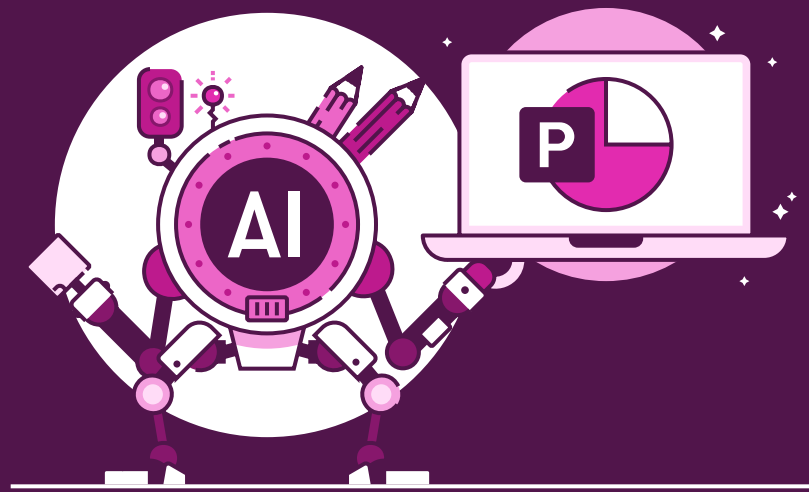
> *Create a slide that differentiates [my organization] from its competitors using the template in this file.*

## Get your results

Once you've generated your slide, save the file, or take a screenshot of it, and upload it at the link below.

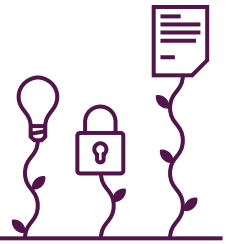
Your BrightCarbon consultant will reach out to set up time to go through your results. If you have any comments or observations of your own, feel free to drop them into your file.

Upload your PowerPoint file or screenshot here.




## Your privacy and files

- We use your file only to create your health check results.
- We will never share, sell or publish your files or content. Only the BrightCarbon team working on your results will see them.
- Your content is not used to train AI models or for marketing.
- Your file is stored securely and deleted within 30 days of your results being delivered.
- Questions, or want your file deleted sooner? Reach out to: dpo@brightcarbon.com



# Copilot-ready Presentation Systems

## End the chaos. Deliver the promise. On-brand presentations with Copilot.

If getting Copilot to create presentations that are consistently on-brand feels  virtually impossible, we're here to help.

We work with your design, marketing and IT teams to put things right: Brand Kit, slide bank, Organisation Asset Library, PowerPoint template.

All the deeply technical pieces, and beautiful, intelligent design, working together, tested – helping you deliver the promise of Copilot in PowerPoint to your users.

# Get ready for content generation at scale.

## Four phases for complete peace of mind

### Diagnose

This in-depth assessment looks at what you have, how Copilot is set up, and gives you your recommended next steps to deploy at scale.

### Build

A flexible build package to create a robust foundation for design, content and the technical side of things:

- OAL setup guidance
- Brand Kit set up
- Template optimisation
- Slide bank creation
- Testing

### Adopt

Practical and applicable instruction to equip users to take action as soon as they leave the session.

Plus! Handy prompt guide for quick reference.

### Ongoing support

We keep you updated on the latest developments, and make necessary changes to your Brand Kit, template and slide bank  to keep it working as it should.

**Time for some maths**

Our Brand Kit optimisation testing showed a **32% increase in brand accuracy**, and a **20% increase in design accuracy**. For full results and methodology read our white paper *Brand-ish: Why Copilot, ChatGPT and Claude struggle with brand consistency in PowerPoint*.