

How does it work?

BrandIn isn't just a content library

it transforms how you create content. Instead of having to pull assets and key brand collateral from lots of disparate places, it serves everything right up in your PowerPoint or Word workspace.

BrandIn has been designed to make content creation efficient, pain free and, of course, totally on-brand.

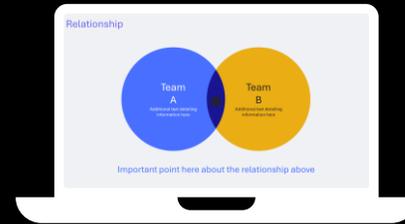
The old-fashioned way

Locate the right template and be careful not to save over your blank copy



Start with a template

Create your content from scratch or use your personal library of non-brand-approved content



Build your slide

Find images and icons



Add icons and images

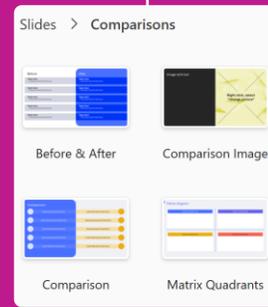
Don't show the brand team, just in case...



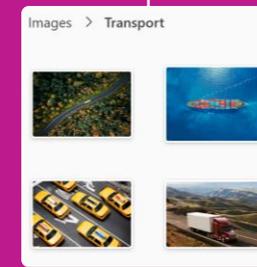
Finished slide



Clicking 'new presentation' creates a new file from your default template



Build your deck with pre-designed model slides



Add brand-approved images and icons in a single click

And you're done!

